

XYBOOM Conference

Three Generations. One Future.

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XYBOOM Conference Tackles Intergenerational Tensions in the Workplace Creating Collaboration and Action with Three Generations

Vancouver, BC – April 2, 2013 – As the economy, education standards and shifts in the labour market continue to weigh heavily on the most generationally diverse workforce in history, the XYBOOM Conference seeks to address the resulting tensions in the workplace with a collaborative, intergenerational approach. With monikers such as ‘Lost Generation,’ and ‘Sandwich Generation’ reflecting some of the issues affecting the workplace, the conference will bring together 175 participants from diverse generations and career backgrounds to collaborate, challenging them to defy negative generational stereotypes, share experiences and challenges, and create solutions to ease workplace tensions together.

“As we sifted through all the outcomes and feedback from last year’s conference, what came out was this overwhelming desire from the generations to challenge the misperceptions of each other, and learn from each other, says Tammy Tsang, XYBOOM Executive Director.

“Workplaces are changing. In order to keep up with, and stay ahead of them, we all have to work together from a shared understanding. This year’s conference really focuses on creating solutions to ease some of the tensions that exist between generations due to these changes.”

The conference starts this process with panelists exploring the effect the broader economic environment and labour market has on the decisions individuals are making in relation to the workplace and their career trajectories.

A new feature of the 2013 conference includes live case studies, which will cover over 15 topics rooted in some of the issues listed above that are affecting the work lives of the different generations. Curated by generationally diverse professionals, HR consultants and the XYBOOM network, the case studies will address some of the issues affecting generations in the workplace today, including intergenerational management in the workplace, baby boomer perspectives on retiring (or not retiring) and succession planning, and recruitment for rural vs. urban employment.

Hosted by the XYBOOM Intergenerational Organization, and funded in part by the Vancouver Foundation’s Thrive Project, the conference will be held on May 28th, 2013 from 9am-5pm at the Roundhouse Community Centre. This not-for-profit event includes over 15 live case studies, interactive panel discussion and a collaborative action space. Registration can be found at www.xyboom.com/registration.

Contact Tammy Tsang at 778.558.3825 at or email press@xyboom.com for further details.

Please visit www.xyboom.ca for more information on the conference.

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