

XYBOOM Conference

Three Generations. One Future.

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XYBOOM Challenges Generations to Change Our Workplaces

Participatory Conference to Create Dialogue, Understanding, and a Positive Change

Vancouver, BC - April 2013 - According to Statistics Canada, Generation Y will make up 40% of the Canadian workforce by 2020, a 17% increase from 2010. As the workforce continues to evolve, intergenerational collaboration is one strategy employers need to invest in to stay ahead of the curve. On May 28th, 2013 the XYBOOM Conference allows the generations, employers and employees, to share perspectives on, and experiences in the workplace, work together to address how the work is changing and create solutions for easing workplace tensions.

"XYBOOM is a unique opportunity for business leaders to come together and to learn and explore how other organizations and generations are addressing generational challenges within their workplaces," says Sandra Reder, President & Founder of Vertical Bridge Corporate Consulting Inc. specializing in HR Consulting, XYBOOM 2012 Panelist and 2013 Advisory Board Member.

"We know that every generation is experiencing with their own successes and challenges when it comes to the workplace and their careers -- these issues are all interconnected. XYBOOM empowers leaders from all generations to break down barriers and misperceptions, change attitudes, and work together to create environments that are more conducive to collaboration and as a result, more productive," says Tammy Tsang, XYBOOM Executive Director.

This conference will facilitate discussion between the generations in hopes of promoting a new mentality and understanding amongst generations by tackling stereotypes and illuminating how today's socio economic conditions are affecting each generation. The participatory conference includes live case study story telling from diverse, experienced individuals from all 3 generations, as well as expert panelists, including Lynell Anderson of Generation Squeeze.

Hosted by the XYBOOM Intergenerational Organization, and funded in part by BC's Non-Profit Sector Labour Market Partnership Program and the Thrive Project in affiliation with the Vancouver Foundation, the conference will be held on May 28th, 2013 from 9am-5pm at the Roundhouse Community Centre. This not-for-profit event includes over 15 live case studies, interactive panel discussion and a collaborative action space. Registration can be found at www.xyboom.com/registration.

Contact Tammy Tsang at 778.558.3825 at or email press@xyboom.com for further details.

Please visit www.xyboom.com for more information on the conference.

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